

ACMGF Strategic Plan 2025–2029

# ACMG Foundation for Genetic and Genomic Medicine

#### **Vision**

To be the catalyst through strategic funding and partnerships that advances genetic and genomic medicine to ensure all persons have access to innovative diagnostics, timely expert care and breakthrough discoveries.

#### **Mission Statement**

The ACMG Foundation for Genetic and Genomic Medicine is committed to advancing the field of medical genetics and genomics by providing philanthropic funding to support the priorities of the American College of Medical Genetics and Genomics.

## Strategic Pillars and Objectives to Achieve Success

## Pillar 1

# Establish initiatives to support ACMG strategic priorities.

- Articulate mission and vision for the Foundation
- Develop Foundation programs to correlate with each broad area of the College's efforts

### Pillar 2

# Expand, maintain, and maximize current funding streams to support ACMG.

- Develop a strategy and tactical plan for individual, corporate, and charitable giving campaigns
- Expand and diversify funding resources

### Pillar 3

#### Enhance visibility of the Foundation and its relationship to the College.

- Create a public relations and marketing strategy
- Promote and fund efforts to establish ACMG's role as the leader in genetics and genomics specialty
- Enhance bidirectional communication with ACMG