



American College of Medical  
Genetics and Genomics

*Translating Genes Into Health®*

### FOR IMMEDIATE RELEASE

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## ACMG Announces New Smartphone App To Enhance ACMG Annual Meeting Experience

March 5, 2013 –Bethesda, MD| The American College of Medical Genetics and Genomics (ACMG) has just launched a smartphone mobile application “app” called ACMG 2013 to give attendees a convenient and comprehensive way to navigate the 2013 ACMG Annual Clinical Genetics Meeting and a convenient method to receive and utilize program, speaker and exhibitor information before, during and after the Annual Meeting.

The ACMG mobile app is available for iPhone and Android users, and is available as a web-based application for BlackBerry and all other smartphone users and offers many useful year-round features. ACMG 2013 app users will be able to:

- Review sessions and add them to their calendar
- Review Abstracts – Poster and Oral Platform Presentations
- Search for exhibitors and products on display
- Download exhibitor brochures
- Stay in-the know with Meeting alerts
- Follow or join in on the Twitter Feed using the ACMG hash tag #ACMGmtg
- Link with friends and colleagues
- Find local services and destination spots

The ACMG 2013 mobile app is available on iTunes at: <http://www.apple.com/itunes/> for iPhone, iPad and Android users. Users of Blackberry, HTML5 and Windows Phone users - point your mobile browser to: <http://m.core-apps.com/acmg2013> to download the app.

ACMG 2013, powered by EventLink and created by Core-apps, LLC, is a mobile app that allows participants to engage with each other before, during and for a year after the show ends, and makes it easy to follow product launches, receive updates and view interactive content relevant to the industry.

### About the ACMG and ACMG Foundation

Founded in 1991, the American College of Medical Genetics and Genomics ([www.acmg.net](http://www.acmg.net)) advances the practice of medical genetics and genomics by providing education, resources and a voice for more than 1600 biochemical, clinical, cytogenetic, medical and molecular geneticists, genetic counselors and other healthcare professionals committed to the practice of medical genetics. ACMG's activities include the development of laboratory and practice standards and guidelines, advocating for quality genetic services in healthcare and in public health, and promoting the development of methods to diagnose, treat and prevent genetic disease. *Genetics in Medicine*, published monthly, is the official ACMG peer-reviewed journal. ACMG's website ([www.acmg.net](http://www.acmg.net)) offers a variety of resources including Policy Statements, Practice Guidelines, Educational Resources, and a Find a Geneticist tool. The educational and public health programs of the American College of Medical

Genetics are dependent upon charitable gifts from corporations, foundations, and individuals. The ACMG Foundation for Genetic and Genomic Medicine ([www.acmgfoundation.org](http://www.acmgfoundation.org)), a 501(c)(3) nonprofit organization, is a community of supporters and contributors who understand the importance of medical genetics and genomics and genetic counseling in healthcare. Established in 1992, the ACMG Foundation supports the American College of Medical Genetics and Genomics' mission to "translate genes into health" by raising funds to promote the profession of medical genetics and genomics to medical students, to fund the training of future medical geneticists, to support best-practices and tools for practicing physicians and laboratory directors, to promote awareness and understanding of our work in the general public, and much more.

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