

American College of Medical Genetics and Genomics Strategic Plan

The American College of Medical Genetics and Genomics (ACMG) is the specialty society for diplomates certified by the American Board of Medical Genetics and Genomics (ABMGG) and other healthcare professionals committed to the practice of medical genetics and genomics. It provides educational resources and a voice for the medical genetics profession. To support the professional needs of its members in the era of genomic medicine and to facilitate the delivery of quality clinical and laboratory medical services to patients and their families, the ACMG Board of Directors has approved this strategic plan for the 3-year period of 2019-2022.

STRATEGY #1

Reinforce and expand ACMG's position as the leader and prominent authority in the field of medical genetics and genomics while educating the medical community on the significant role that genetics and genomics will continue to play in understanding, preventing, treating and curing disease.

Supporting Tactics

1. Develop collaborative partnerships with key professional associations and work with them to educate their members on the applications of genomic medicine in their respective disciplines.
2. Expand the ACMG community of medical genetics & genomics professionals through increased membership, focusing on U.S. board certified clinical and laboratory geneticists.
3. Explore relationships with foundations and other organizations in the genetics and genomics ecosystem focused on advancing the science and discipline.
4. Refresh our Mission Statement to accurately reflect why ACMG exists, who we serve, and how we are advancing the profession.

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STRATEGY #2

Secure and expand the professional workforce of medical genetics and genomics (Clinical Geneticists, Laboratory Geneticists) in collaboration with allied providers (Genetic Counselors, etc.) to meet growing demand.

Supporting Tactics

1. Create a workforce development committee to identify barriers to attracting the best and brightest to the field of medical genetics and to develop strategies to overcome those barriers.
2. Engage recruitment and retention activities.
3. Continue to increase visibility, support, and engagement with current initiatives designed to foster early career relationships such as the Summer Genetics Scholars Programs, Medical Student Special Interest Groups, and fellowships.
4. Continue to develop the educational aspects of the Laboratory Genetics and Genomics board certification.

STRATEGY #3

Advocate for the specialty to increase its visibility in the eyes of the public, regulators, health systems and payers.

Supporting Tactics

1. Accelerate efforts to allow for reimbursement for laboratory geneticists' professional interpretation of genetic tests.
2. Expedite the development of evidence-based guidelines in medical genetics/genomics and help practitioners integrate them into their professional activities.
3. Spearhead the development of an Advocacy Coalition to leverage the collective voices within the medical genetics' ecosystem for national legislative recognition.
4. Identify additional opportunities to enhance current advocacy efforts by ACMG's Public Policy Director.
5. Leverage the knowledge and expertise of ACMG members to provide guidance to leaders within health care systems to recognize the role of laboratory and clinical genetics in serving the needs of patients and the public at large. Engage with health care systems to assist in innovating new paradigms of health care delivery that are cost conscious and at the same time deliberate in the application of advances in clinical care.
6. Leverage ACMG's role in the national studies supported by grants to demonstrate the utility of genetic and genomic medicine to clinicians and patients, as well as potential ACMG members.

STRATEGY #4

Provide best-in-class education to members and non-members while enhancing the financial sustainability and growth of the College.

Supporting Tactics

1. Continue to develop and expand educational opportunities to members through the Annual Meeting and educational venues.
2. Develop customized education and resources for non-geneticists such as collaborative short courses at other specialty meetings.
3. Focus on growth of existing high-performing assets (e.g. The Annual Meeting, The Journal) and remove poor performers to reallocate resources for more viable assets.
4. Identify opportunities for additional non-dues revenue to ensure advancement of mission and sustainability of ACMG, including monetizing a subset of existing educational resources for non-members.